



**Friends of the Rouge Program Review  
ARC Feedback Survey**

**December 2009**



**Friends  
of  
the ROUGE**

**Survey Details**

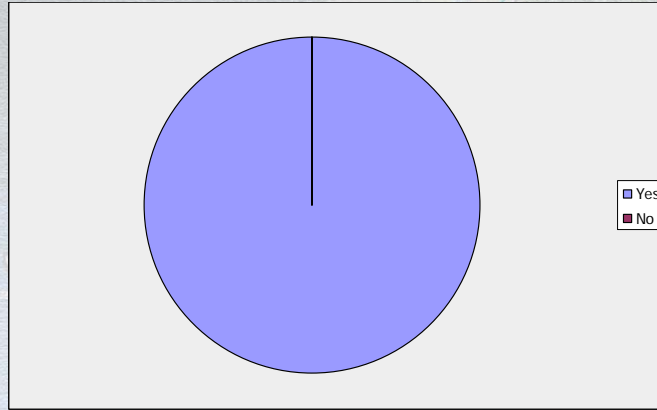
**Used Survey Monkey (web-based)**

**19 respondents**

**(24% of ARC Communities)**

**32 questions**

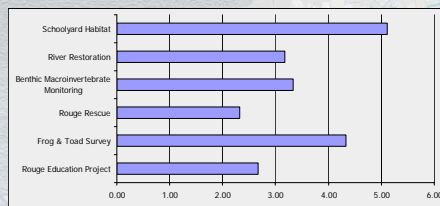
### Question 1: Are you satisfied with the programs provided by Friends of the Rouge?



**Comment:** Enjoy a great working relationship with FOTR staff. Many of their programs support our MS4 permitting Public Education activities.

Answered question	19
Skipped question	0

### Question 2: Please rate Friends of the Rouge's six programs on how valuable they are to the watershed.



Most valuable -----least valuable

Program	most valuable	second most valuable
Rouge Education Project	5	3
Frog & Toad Survey	1	1
Rouge Rescue	9	2
Benthic Macroinvertebrate Monitoring	2	6
River Restoration	2	6
Schoolyard Habitat	0	0

Answered question	19
Skipped question	0

**Question 2: Please rate Friends of the Rouge's six programs on how valuable they are to the watershed.**

**Comments:**

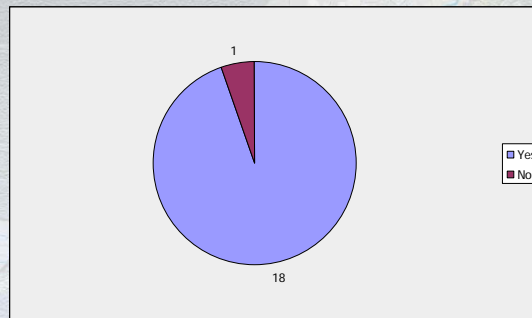
I think it all comes down to the number of individuals participating in a certain program.

I'm assuming you wanted them ranked most to least valuable; really they are all "most valuable" in my eyes.

FOTR brings a great educational component to the MS-4 Programs

Answered question	19
Skipped question	0

**Question 3: Do you use the public participation and/or data collected by FOTR in your Storm Water Reports?**



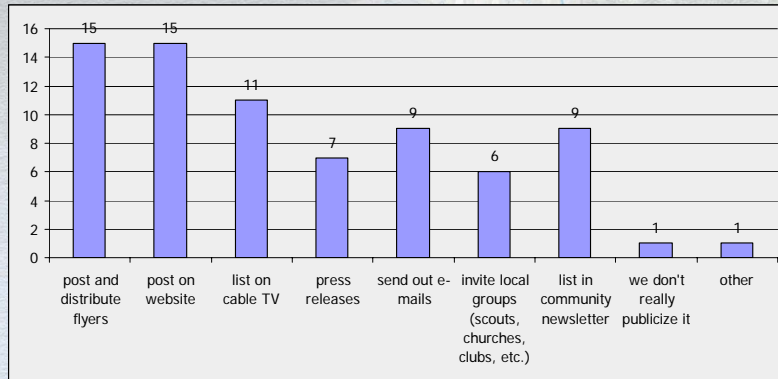
**If no, why not?**

1. Focus is on County-implemented programs only.
2. Sometimes. I do not have to use it for my report.

Answered question	19
Skipped question	0

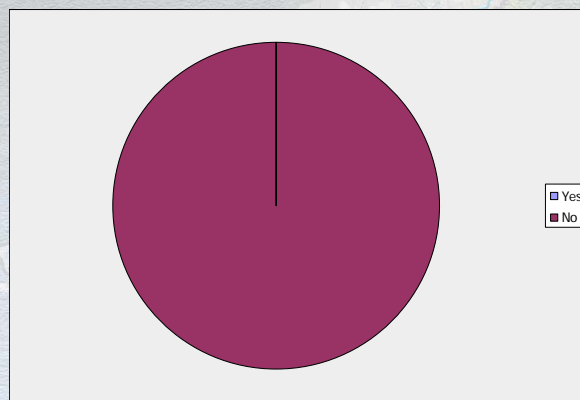


### Question 4: How do you publicize Rouge Rescue?



Answered question	19
Skipped question	0

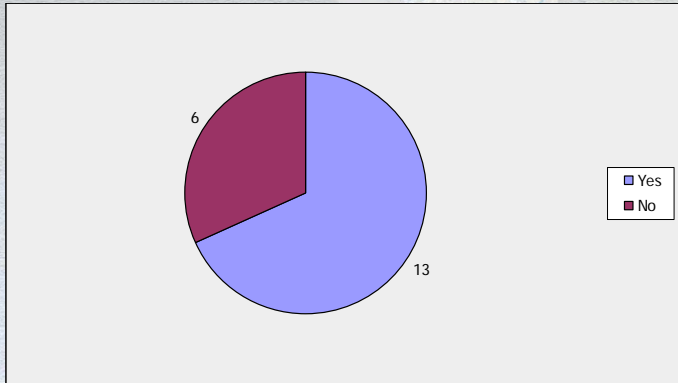
### Question 5: If you do not publicize Rouge Rescue, would you be willing to publicize it?



**Comment:**  
No budget or method for advertising

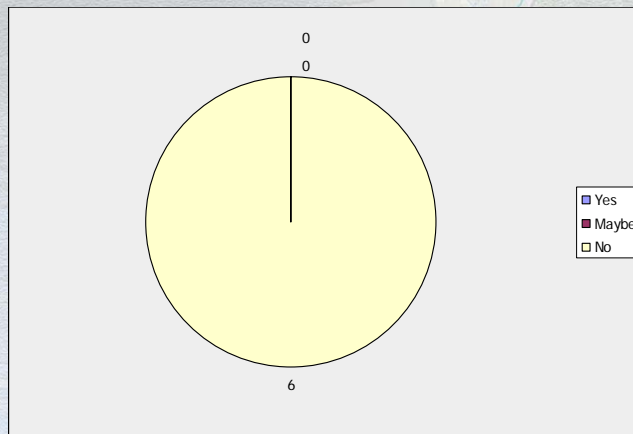
Answered question	1
Skipped question	18

**Question 6: Do you host a Rouge Rescue site?**



Answered question	19
Skipped question	0

**Question 7: If you do NOT host a site, are you willing to?**



Answered question	6
Skipped question	13

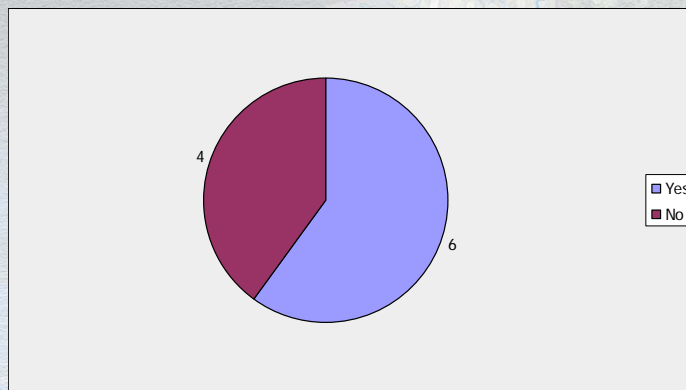
### Question 7: If you do NOT host a site, are you willing to?

If MAYBE, what would convince you to do this? If NO, why not?

1. In the past, our event is outside of the Rouge, but it was still publicized by FOTR
2. We used to, not a glorious location no budget for overtime for employees to assist.

Answered question	6
Skipped question	13

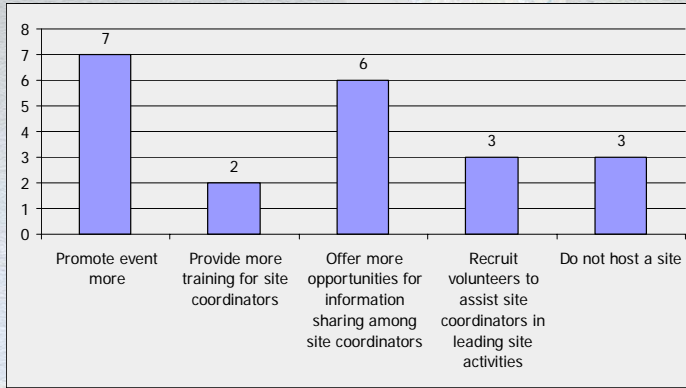
### Question 8: If you DO host a site, could FOTR help you improve it?



Answered question	10
Skipped question	9

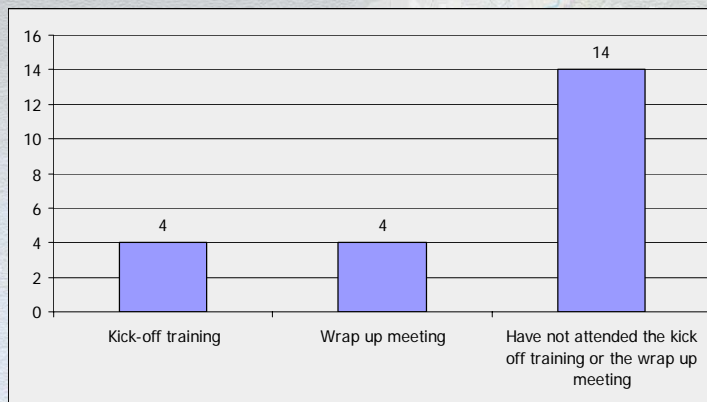


### Question 9: What can FOTR do to help improve your Rouge Rescue site?



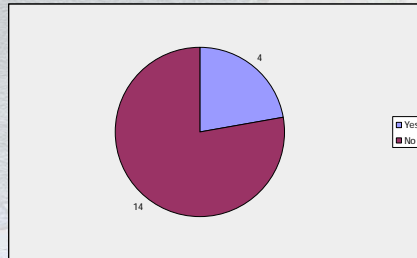
Answered question	13
Skipped question	6

### Question 10: Have you attended the kick-off training and/or the wrap up meeting for site coordinators?



Answered question	18
Skipped question	1

**Question 11: Do you have a list of neighborhood association contacts in your community that you could provide to Friends of the Rouge?**

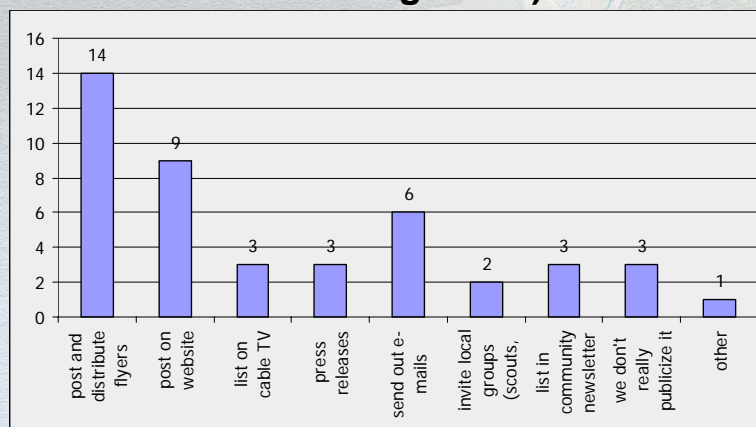


**If yes, who should we contact?**

1. Better to work through the community.
2. We cannot give out lists
3. The list is ever-evolving, but could supply the latest.
4. Forward information to Storm water contacts from communities. Do not have Community based lists.

Answered question	18
Skipped question	1

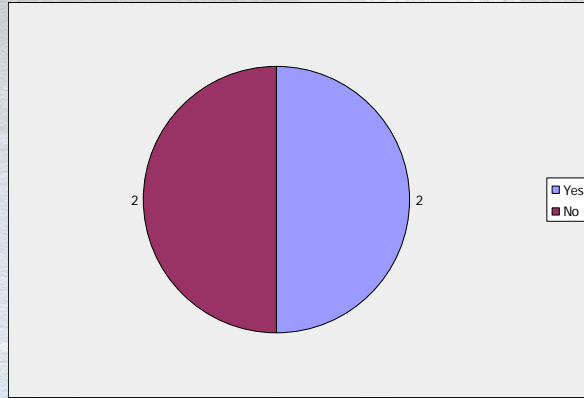
**Question 12: How do you publicize River Restoration (formerly called Riparian Corridor Management)?**



Answered question	19
Skipped question	0

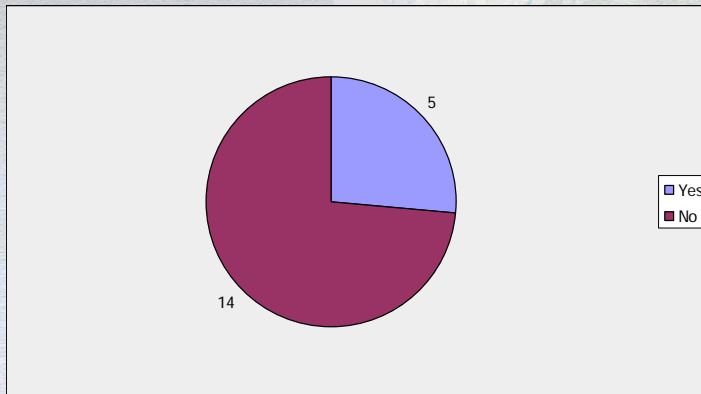


**Question 13: If you do not publicize River Restoration, would you be willing to publicize it?**



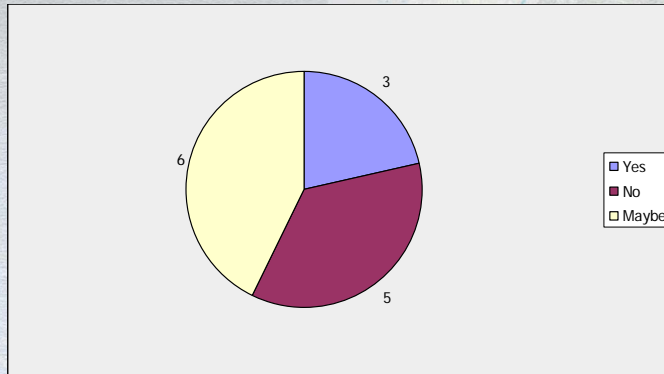
Answered question	4
Skipped question	15

**Question 14: Have you partnered with Friends of the Rouge to install a River Restoration project in your community?**



Answered question	19
Skipped question	0

**Question 15: If you have NOT partnered on a project, would you be interested in partnering on a project?**



Answered question	14
Skipped question	5

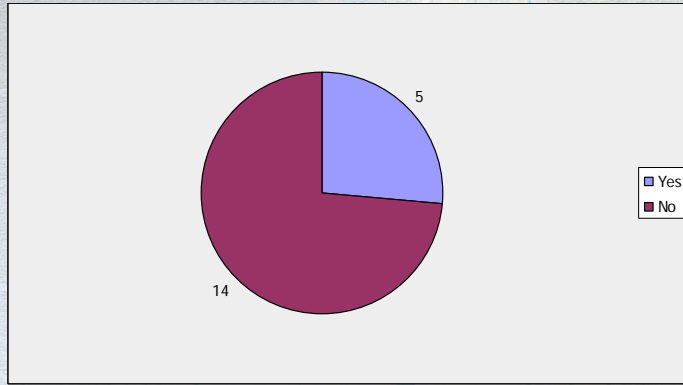
**Question 15: If you have NOT partnered on a project, would you be interested in partnering on a project?**

**If yes, how?**

1. Looking at doing it spring 2010
2. We did an ARC native planting project. The ground is terrible and full of unsuitable materials.
3. Help in coordinating the event.
4. Have partnered with Communities and FOTR on projects on several County Drains

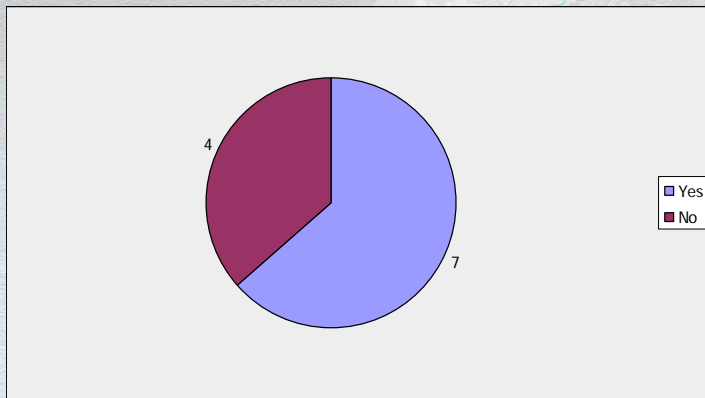
Answered question	14
Skipped question	5

**Question 16: Have you held a River Restoration workshop with FOTR in your community?**



Answered question	19
Skipped question	0

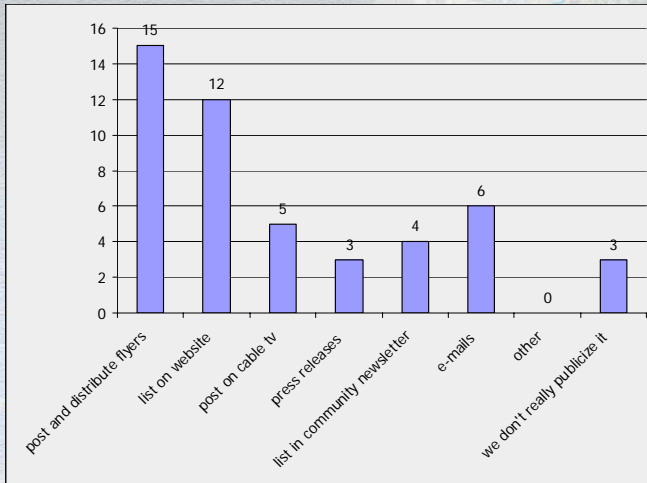
**Question 17: If you have NOT held a public education event or workshop would you be willing to?**



Answered question	11
Skipped question	8

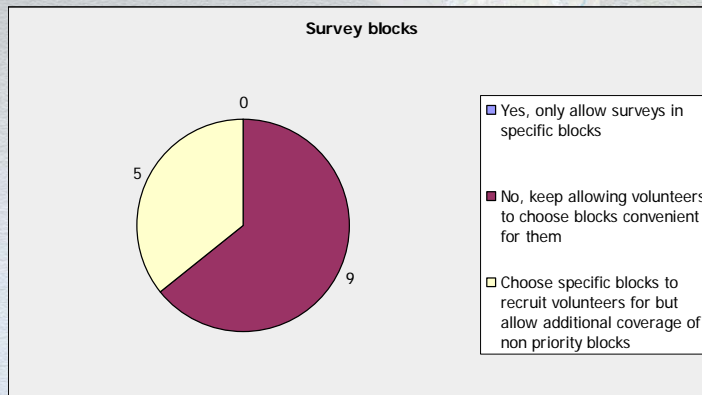


**Question 18: How do you publicize the Frog & Toad Survey training workshops held every year in February and March?**



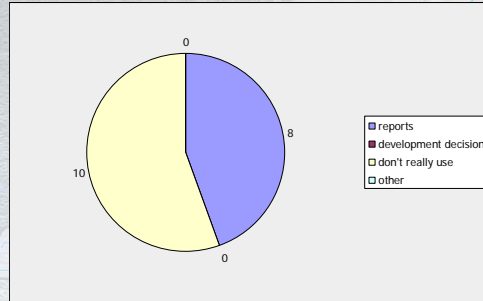
Answered question	19
Skipped question	0

**Question 19: Would you prefer that FOTR only assign specific quarter sections in your community of your choosing (must have wetlands and be accessible)?**



Answered question	14
Skipped question	5

**Question 20: How have you used the data from the Frog & Toad Survey?**

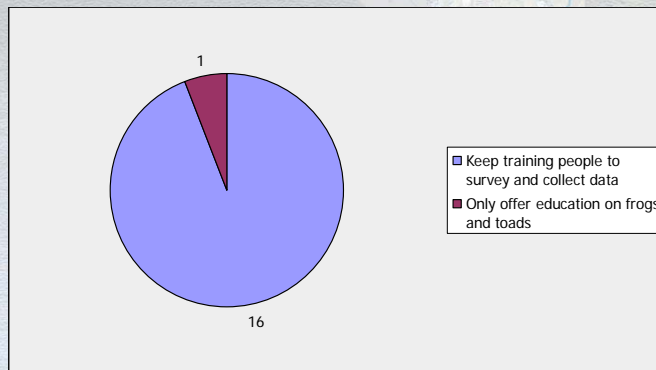


**List other ways you use the data:**

1. Useful for developing/assessing progress for watershed management program and watershed management plans
2. Storm water annual report and monitoring
3. Data reported in Annual Stormwater Report to MDEQ

Answered question	14
Skipped question	5

**Question 21: Would you prefer that FOTR stop training volunteers to collect data but just offer an educational program on frogs and toads?**

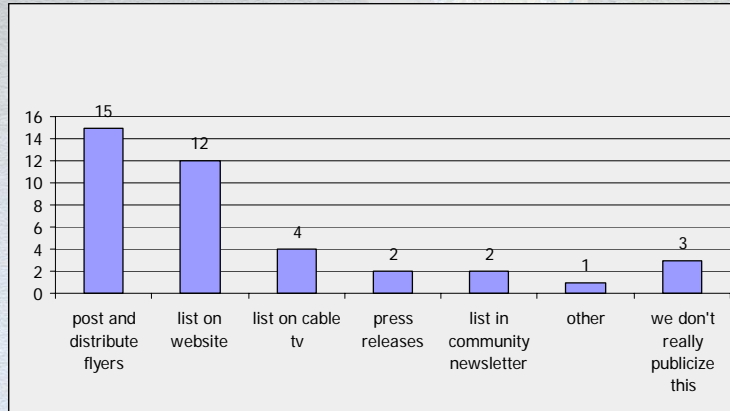


**Comment:**

Provided there is sufficient interest and the data is helpful for trend and condition analysis

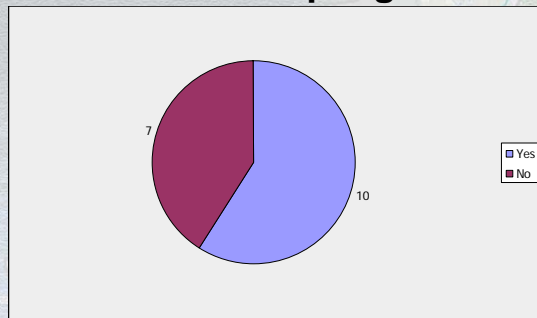
Answered question	17
Skipped question	2

### Question 22: How do you publicize the events (Spring and Fall Bug Hunt and Winter Stonefly Search)?



Answered question	19
Skipped question	0

### Question 23: Do you use the data on macroinvertebrates provided by FOTR after each sampling event?



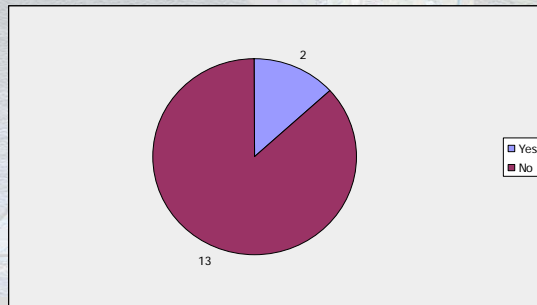
#### If not, why not?

- Again, we only report on County-specific programs. But, this info is very useful for assessing progress as part of the watershed management plans and programs
- Unsure if it is included in our annual report
- Included In Annual Reports

Answered question	17
Skipped question	2



**Question 24: Do you have any specific sites that you would be interested in FOTR volunteers sampling for benthic macroinvertebrates?**

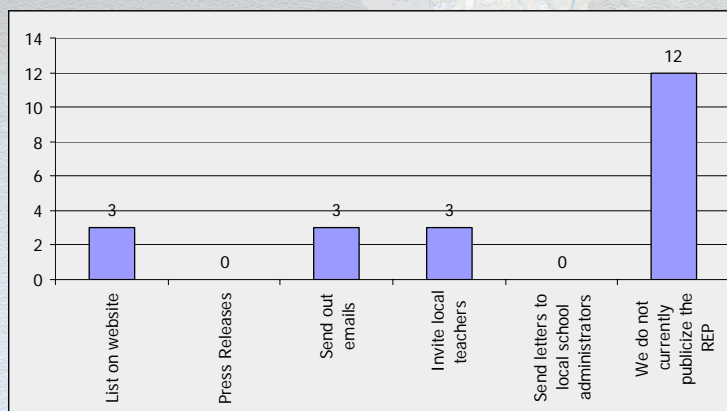


**Please list sites**

1. Coordinate with AOC list from DEQ
2. Downstream From Retention Basin Discharge points for Acacia Park, Bloomfield, Beverly Hills Village as part of TMDL monitoring requirements

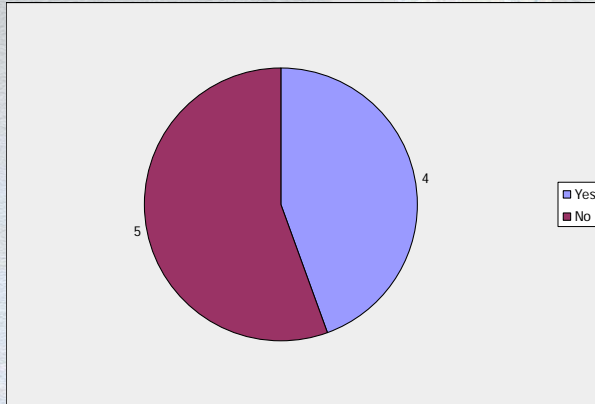
Answered question	15
Skipped question	4

**Question 25: How do you publicize the Rouge Education Project?**



Answered question	19
Skipped question	4

**Question 26: If you do not currently publicize the REP, would you be willing to?**



Answered question	9
Skipped question	10

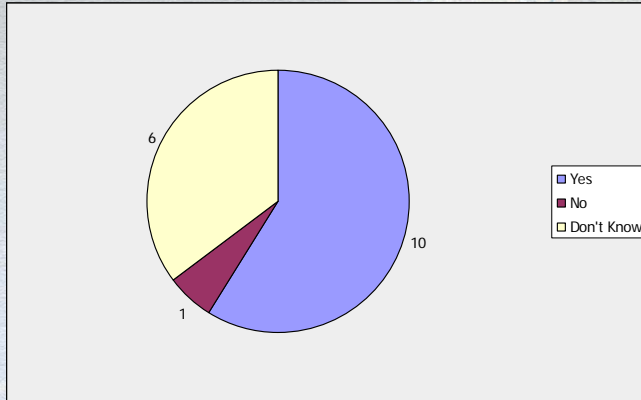
**Question 26: If you do not currently publicize the REP, would you be willing to?**

**If yes, please list person to contact (name and phone)**

1. Willing to pass along to others who are responsible for determining participation
2. Difficult for a local government to do.
3. We assisted in making the initial contact to a local teacher, and we provide facilitation for this annual event.

Answered question	9
Skipped question	10

**Question 27: Does your community currently have schools participating in the REP?**



Answered question	17
Skipped question	2

**Question 27: Does your community currently have schools participating in the REP?**

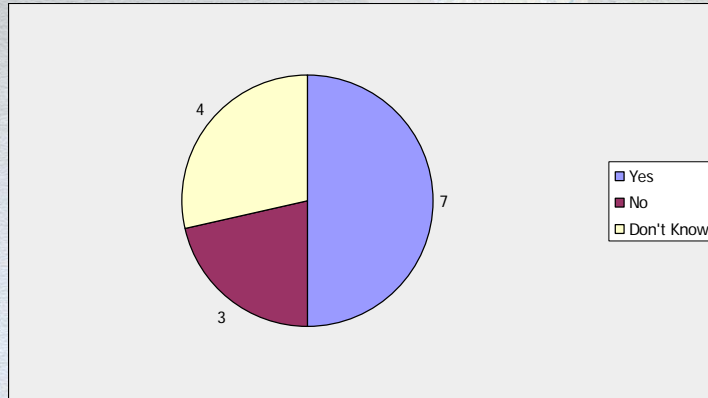
**If yes, please list the schools**

1. Taft-Galloway Elem.
2. West Hills Middle School
3. Offered to pay for a school to get involved - they rejected.
4. Amerman
5. Strong Jr. High School
6. This is an individual Community component not really applicable to County Stormwater reporting.

Answered question	9
Skipped question	10

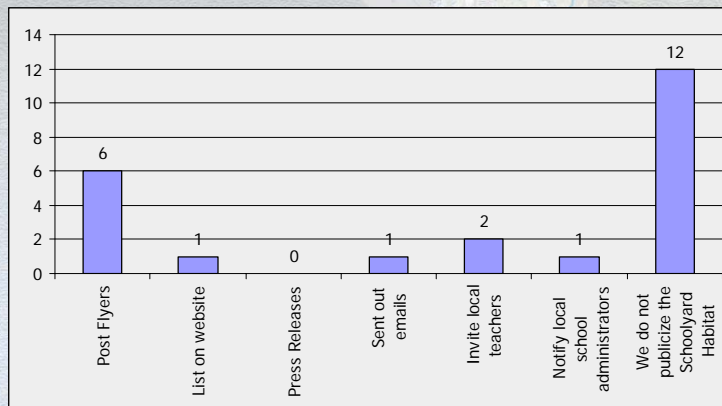


**Question 28: If you do have schools participating, do you utilize the REP as a public education component in your communities Storm Water Permit reports?**



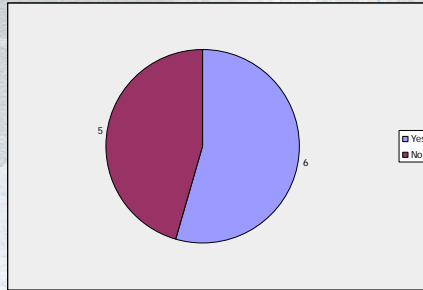
Answered question	14
Skipped question	5

**Question 29: How do you currently publicize the Schoolyard Habitat Program?**



Answered question	19
Skipped question	0

**Question 30: If you do not currently publicize the Schoolyard Habitat Program, would you be willing to?**

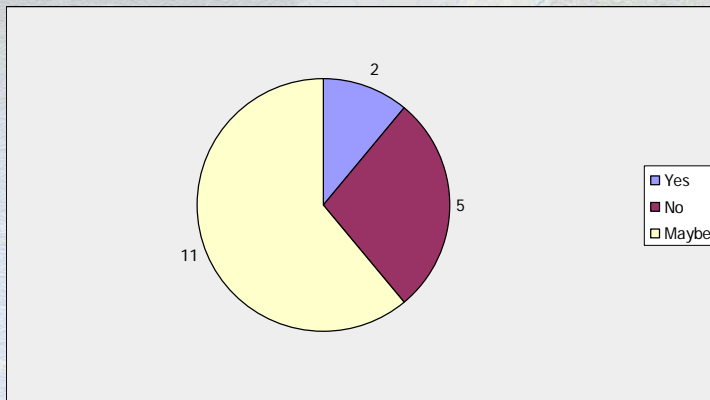


**If yes, please list person to contact (name and phone)**

- Willing to pass along to others who are responsible for determining participation
- Not sure how I would do so.
- We could help make the initial contact to the proper school administrators

Answered question	11
Skipped question	8

**Question 31: Would you take advantage of a fee based service provided by Friends of the Rouge to write and manage grants for projects in your community?**



Answered question	18
Skipped question	1

**Question 32: Please list any services that you would like to see provided by Friends of the Rouge in the future.**

1. Would depend on the project and scope.
2. I believe you will need to start doing your monitoring on a bi-annual cycle. Possibly even every 5 years. Cost constraints are going to have to be a consideration. Rouge Rescue - appears to be the largest public outreach. I would continue to concentrate on this until the communities budgets rebound.
3. Educational booths at community events such as "Melvindale Days" hosted annually on the banks of the Rouge River and attracting over 8000 visitors each year.
4. Possibly TMDL benthic Monitoring requirements
5. Illicit Discharge Education Program

Answered question	4
Skipped question	15